

Cookie Policy

Last updated: 3rd August 2024

Cookie Policy Overview.

Digital Technology Paths Ltd. Privacy and Cookies Policy.

www.digitaltechnologypaths.com (“the Website”) is owned and operated by Digital Technology Paths Ltd. This policy, together with our Terms and Conditions, explain how Digital Technology Paths may use information we collect about you, as well as your rights over any personal information we hold about you. Please read this policy and our Terms and Conditions carefully; by accessing the Website you confirm to have understood and agreed to them.

Information we collect about you

We collect information about you when you:

- Visit the Website, and other sites accessible from the Website.
- Register with and buy products or services on the Website.
- Take part in promotions, competitions, customer surveys and questionnaires.
- Contact us e.g. in writing, call customer services.
- We may supplement the information we collect about you with information we receive from other sources e.g. public registers such as the electoral roll. This allows us to assess the accuracy of the information we hold about you in order to send you relevant offers and information.

Using your information.

Collecting your personal information helps Digital Technology Paths to better understand what you need from us. We use your information to:

- Manage and improve the Website.
- Personalise our services to you.
- Constantly improve processes and procedures for the ease of our clients.
- Tell you about important changes to the Website and our services.
- Understand your IT behaviour to develop and improve our products and services.

- Manage promotions, competitions, customer surveys and questionnaires
- Your personal information is safe with us and will never be released to companies outside of Digital Technology Paths UK Ltd for their marketing purposes.

We may use and share anonymised information outside of Digital Technology Paths UK Ltd. However, we would like to reassure you that this never includes your personal information.

What are cookies?

Cookies are text files containing small amounts of information which are downloaded to your personal computer, mobile or other device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user's device.

Persistent cookies – these cookies remain on a user's device for the period of time specified in the cookie. They are activated each time that the user visits the website that created that particular cookie.

Session cookies – these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

You can find more information about cookies at www.allaboutcookies.org and www.youronlinechoices.eu.

Cookies used on our site.

Cookies collect information about how our visitors use the site, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how our site works.

There are also functional cookies to allow the site to remember choices you make (such as auto fill contacts forms) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.

Using browser settings to manage cookies.

The Help menu on the menu bar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether. You can also disable or delete similar data used by browser add-ons, such as Flash cookies, by changing the add-on's settings or visiting the website of its manufacturer.

Disclosing your information.

We will never disclose your information to anyone outside Digital Technology Paths except where we have your consent; where we are required or permitted to do so by law; to other companies who provide a service to us; or any successors in title to our business.

Other websites.

Our site may contain links to other sites which are outside our control and not covered by this policy. The operators of these sites may collect information from you that will be used by them in accordance with their policy, which may differ from ours.

Changes to our policy.

We reserve the right to change the policy at any time.

If you have any questions about the cookie policy, please contact us at contact@digitalconsultationpaths.com or you may also contact us by postal mail:

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